

Agenda City of Placerville Placerville Economic Advisory Committee

Friday, June 11, 2021 - 12:00 P.M.
Town Hall, 549 Main Street, Placerville, California

1. **CALL TO ORDER:** Pledge of Allegiance.
2. **ROLL CALL:** Chair Miller, Vice Chair Kaiserman, Clerici, Anderson, Brown, Thomas, Windle
3. **ADOPTION OF AGENDA.**
4. **ADOPTION OF THE MINUTES OF THE MEETING OF May 14, 2021 Meeting**
5. **ITEMS OF INTEREST TO THE PUBLIC:** (The Committee shall not take action on this item.) **Comments may be limited to 3 minutes.**

This portion of the meeting is reserved for persons wishing to address the Committee on any matter not on the Agenda that is within the subject matter jurisdiction of the Committee. The Chair reserves the right to limit each speaker's time to three minutes. The Chair will recognize the speaker and ask that they state their name for the record. Personal attacks on individuals or comments which are slanderous or which may invade an individual's personal privacy will not be tolerated. PLEASE GIVE ANY WRITTEN MATERIAL PRESENTED AT THE MEETING TO CITY STAFF FOR THE PUBLIC RECORD.

6. **INFORMATIONAL ITEMS:**
 - a. HDL Trends May 19, 2021 (Attachment A)
7. **PRESENTATIONS:**
8. **DISCUSSION ITEMS:**
 - a. Subcommittee Updates – Consider appointment of members to Tourism and Broadband Services Committees

Materials related to this Agenda submitted to the Committee either with or after distribution of the agenda packet are available for public review without delay in the Administration Department at City Hall, 3101 Center Street, 4th floor, during normal business hours. Agendas are also made available online at <https://www.cityofplacerville.org/peac-agendas>. If you wish to receive this Agenda via email or mail, please send contact information to placerville.adm@gmail.com or call (530) 642-5200.

1. **Business Outreach Visits – Kevin Brown, Mickey Kaiserman, Debbie Miller – On Hold**

2. **Tourism/Health and Wellness – Adam Anderson, David Thomas– On Hold**

3. **Broadband Service – Kevin Brown, Mickey Kaiserman**

b. Broadband Project.

1. Report on approval of proposal with Entry Point and Committee involvement.

c. Receive overview of downtown events and discuss new program details. (Attachment B)

d. Review Downtown Street Outdoor Dining Options and consider developing process for installation of public parklets and/or restaurant street dining enclosures

e. Goals and Objectives Review

- Review changes to date, Goal 2 and Goal 3.
- Review and make Changes to Goal 4 (**Attachment C**)

9. STAFF AND COMMITTEE MEMBER COMMUNICATIONS:

- a. Update Hotel Projects
 - Gateway Hotel. Partner Developer
- b. Historic City Hall and 515, 525 Main Street Reuse
- c. Cannabis Dispensaries Update
- d. Covid-19 Update
- e. Sidewalk & Parking Stall Dining status
- f. Short-Term Rentals update
- g. Businesses opening/closure update – Opening: Public House, Green Room, Farm Table, Toogood Wine Tasting Room; Closures: Placerville Health Food Store to close end of June

10. ITEMS FOR NEXT AGENDA:

11. NEXT MEETING: July 9, 2021

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